



PUTTING A SMILE ON YOUR FACE

From makeovers that change people's lives to treatments that help keep their teeth in tiptop shape, there's a service to suit everyone at Rugby Dental Care.

At Rugby Dental Care, patients enjoy quality treatments in a clinic with a warm welcome for all. The team is led by Dr Sima Rahimi. Qualified in Sweden, Sima has over 14 years' experience. However, not content to rest on her laurels, she frequently undertakes further training - which has included tuition with a Harley Street dentist - to make sure she's up to date with new dental techniques and technologies.

In fact, she likes to study any field which she feels may benefit her patients. She's studied NLP with Paul McKenna and is also a trained hypnotherapist, which means she can offer nervous patients a range of ways to help them relax.

People often join Rugby Dental Care after learning about its high standards from others. And that doesn't just include local customers. Having heard about her excellent dentistry, people come from many parts of the country to see Sima.

"I think everyone wants the reassurance that they're going to have the job done properly so that they don't have to have it done twice or have any unnecessary pain," says Sima.

"I pride myself on the quality of my work. People say to me how gentle I am and how they like the way I explain things to them. They tell me they feel comfortable and don't have any pain, and afterwards, they can see that they've had quality treatment. That makes me happy."

As well as providing everyday care for teeth, Rugby Dental Care also provides cosmetic dentistry - another area which Sima has studied extensively and in which she holds many qualifications.

"I enjoy cosmetic dentistry. Our main aim in this side of our work is to help people smile with confidence. It's great to be able to make a difference to someone's life by giving them the smile they've always dreamed of."

Maggie is one such satisfied customer. She lost her teeth through illness and had also lost her confidence. Following treatment with Sima, Maggie was able to attend her daughter's wedding with confidence and a new smile.

Cosmetic treatments at Rugby Dental Care range from teeth whitening, crowns, implants or veneers, through to wrinkle softening to reduce the superficial signs of ageing. Anyone wishing to discuss cosmetic dentistry or the difference that a makeover could make, can book a free initial consultation with Sima. □



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